



## **Social Media Acceptable Use Guidelines**

### **Page Objective**

The North Carolina Society of Medical Assistants (NCSMA) social media platforms are provided as a tool to help educate and update members regarding the latest news and information related to the NCSMA, to the profession of medical assisting, and the CMA (AAMA) credential.

### **Acceptance of Guidelines**

By posting, engaging, and interacting with content on any NCSMA social media platform, users indicate their acceptance of and acknowledge their obligation to comply with the Social Media Acceptable Use Guidelines

### **Posted Content**

Any third-party user generated content including comments, photos, videos, links, and other types of material does not reflect the opinions of the NCSMA or the American Association of Medical Assistants (AAMA).

Users acknowledge that we have no control over and are not responsible for the accuracy or completeness of any third party content that may be supplied as a source of information from a third-party user.

NCSMA is not responsible to you or anyone else for any loss suffered in connection with accessing or using any linked websites. This includes, but is not limited to, the transmission of any malware.

### **Prohibitions on User Content**

Assume that any content you post may be considered public domain, and could be available for a long period of time. It can be shared, published, or discussed outside the NCSMA social media platform.

Your content must not include any material that:

- Defames, abuses, bullies, intimidates, harasses, or otherwise violates the legal rights of any person.
- Discriminates against a person or section of the community on account of race, ethnicity, nationality, gender, age, sexual preference, religion, disability, mental illness, or political belief.
- Contains offensive or inappropriate language or images, hate speech, violence, threats, or any other material that is considered indecent or degrading.
- Is illegal or prohibited by any laws.
- Is considered unauthorized commercial communications or SPAM.
- Endorsement of products not pertaining to the NCSMA or the AAMA.

### **Monitoring, Modification, and Removal of Content and Users**

NCSMA acknowledges that our social media platforms may be used as a forum for subjects related to NCSMA, AAMA, the CMA (AAMA) credential, and the medical assisting profession. We reserve the right to remove any user content and/or block any user from our social media platforms, without any prior notice, if said user is considered to have breached our Social Media Acceptable Use Guidelines.

Should you feel that your content has been unfairly removed, or if you have been blocked from using our social media platforms, please feel free to contact us and we will review with you the reasons for us taking these action(s).